# Persona:

Name: John McClane

Location: New York, New York

Age: 33

Gender: Male

Bio: Law Enforcement, Father, Chain Smoker, Alcoholic, Divorced, armed.

Purpose of visiting website: Buy 9mm and white muscle shirts.

Interests: The Mets (probably?), chain smoking, Bourbon, puzzles, Communist German Nationals.

Likes: Baseball, old detective shows, domestic river beer.

Dislikes: New York, New York State, Eastern European accents.